

Business Finance Proposal Form

Funding Circle Rep	Mikhail Shah - 02034675652
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Date	29 th May 2024



Business

Company Name	TLC MARKETING WORLDWIDE GROUP LIMITED
Trading/Registered Address	Watson House, 54 Baker Street, London, England, W1U 7BU
Registration number	03416307
Is the entity part of a group structure?	Yes
Date incorporated	07 August 1997
Summary of Business Activities	
Website	https://www.tlcworldwide.com/

Proposed Finance

Amount and Term	£500,000
Date Required	June 2024
Purpose of loan	<p>The client is looking for funding to support working capital.</p> <p>They want to grow their business and need a cash boost to help with cash flow.</p> <p>The company is also looking to invest around £1,000,000 into their TECH. They have already spent around £2,000,000 The funds will be used to help to further DEV the product.</p>

Current Position (per last filed accounts)

Annual Turnover	£50,064,069
Profit/Loss	£7,177,695
Shareholder Funds	£-5,400,916
Overdraft Limit	£0
Existing Government + other Debt (CBILS, BBL, Loan, HPs etc.)	N/A

Director/Shareholders

	Applicant 1	Applicant 2	Applicant 3
Name & Shareholder %	Alec James JOHNSON - CEO	Thomas Peter BURCHELL - CFO	Emma BURNS
Home Address:	10 sherbourne walk blackpill swansea SA3 5DQ	24, Elm Grove, Orpington, Greater London BR6 0AB	24 Stanmore RdDuckett's Green, London N15 3PS
Previous address (if less than 2 years):	Same as current address		
Homeowner/Tenant:	Homeowner	Homeowner	Homeowner
Value:	£1,700,000	£1,000,000	£1,200,000
Mortgage Balance:	£400,000	£650,000	£540,000
DOB:	28/10/1971	29/06/1989	09/05/1983

Phone 1:	447711970774	447821583224	447932752633
Phone 2:			
Email:	Alec.johnson@tlcworldwide.com	Tom.burchell@tlcworldwide.com	Emma.baine@tlcworldwide.com
Consent to Search (Y/N?):	Y	Y	Y

Primary Contact

Tel: +447957688650 Email: phil.markham@tlcworldwide.com

ABOUT THE COMPANY –

TLC was born in London in 1991, to offer added-value as an alternative to price-discounting. For our founders, it made no sense for companies to create value by spending millions on advertising and product development to then erode it through discounting – there had to be another way. The TLC System delivers key benefits for different stakeholders:

- Clients achieve record results AND build their brand
- Partners providing experience rewards can drive trial, reputation and revenue
- Consumers and programme members get more generous rewards, that match their interests

Business has offices worldwide –

- Africa
- Australasia
- DACH
- France & Benelux
- Italy
- Middle East
- North America
- Portugal
- South America
- Spain
- South East Asia
- UK & Ireland Blog

Clients - <https://www.tlcworldwide.com/our-clients/>

SHAREHOLDER –

- NICHOLAS EDWARD TRUE
- BRYANSTON COURT, 4 GEORGE STREET, LONDON, W1H 7HA
- Homeowner
- £4 million
- £995,535 across 2 properties
- 28/03/1960

PLEASE NOTE EMMA BURNS GOT MARRIED AND USES EMMA BAINE AS A EMAIL – (ID IS STILL SHOWN AS EMMA BURNS)

30% of their income in from the UK – And still growing.